



**MERCY
RELIEF**
SINGAPORE

2024 CORPORATE PARTNERSHIP PROGRAMS



6332-6320



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<https://www.mercyrelief.org>

PARTNERSHIP PROGRAMMES

Sponsorship and Funding: Corporate entities can provide financial support through sponsorship and funding for Mercy Relief's Adopt-A-Project programs on water & sanitation, healthcare, education, shelter and sustainable livelihoods in vulnerable communities through one-time donations, regular contributions, or establishing a long-term collaboration. A diverse range of such projects is available for corporate entities to co-design and sponsor plus a follow up site visit for associates on the first anniversary

Co-Fundraising Campaigns: Collaborative fundraising efforts between Mercy Relief and corporate partners can significantly increase the impact of the organization's initiatives. The company can run employee-driven fundraising campaigns, matching donation programs, or even customer-driven initiatives where a portion of sales goes towards Mercy Relief's programs.

Employee CSR Initiatives: Encouraging employees to engage in volunteer for a humanitarian cause, the MOVE program, offering overseas expeditions to post-disaster projects, is an excellent morale and team building opportunity for employees to experience and participate rebuilding communities in need.

Companies can provide their expertise and resources in specific areas, such as technical knowledge in water and sanitation, healthcare, education, or sustainable livelihoods. This can help enhance the effectiveness of Mercy Relief's community programs.

Event Sponsorship: Partner with Mercy Relief to support and sponsor events related to awareness campaigns or fundraising activities. Companies can contribute through cash donations or in-kind venue, media, marketing sponsorships.

ABOUT US

Inaugurated in 2003, Mercy Relief is Singapore's leading disaster relief management organization, focused on delivering aid and sustainability programs to communities affected by natural disasters.

Our primary goal is to alleviate suffering and help such communities recover and rebuild in the aftermath of disasters. Our sustainability programs extend across Asia Pacific focusing on water and sanitation, healthcare, education, shelter, and sustainable livelihood programs.

Over the last two decades, Mercy Relief has earned a reputation for its effective disaster management programs. Through partnerships, donations, and volunteer efforts, we continue to work towards building a better and more sustainable future for vulnerable communities.

92

**Relief
Operations**

76

**Post-Disaster
Projects**

\$46.1 million
Disbursed

27

**Beneficiary
Countries**

2.7 Million
Lives Impacted

Accurate as at 21 July 2023

Accurate



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